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# Inspired Home & Flower keeps Lily's owners on a growth cycle

BY SAMANTHA MARCUS  
Staff Writer

Tom Quanrud and Brian Schneider's latest project is one that's taking them back to their origins.

Inspired Home & Flower Studio is a chance for the Lily's Coffee House owners to revisit their early passions and expand on their growing empire along West Third Street.

When they came to Red Wing nine years ago, they wanted to find a town where they could grow with the community. And that's just what they've done.

They have taken over three downtown storefronts with their expanded cafe and studio space featuring an eclectic mix of home furniture and accessories.

"If you had told us nine years ago we would have renovated four buildings, I wouldn't have believed you," Schneider said, referring to the former Petunia's, now Moments on Main, as the

fourth.

"This is our last expansion," Schneider said. "We feel like we're done."

Quanrud and Schneider spent 10 months renovating the interior and exterior of the old Radio Shack building and filling it with eclectic designs.

"It's not really contemporary or traditional. It's just how people live," Schneider said, adding that he stocks the studio with things he likes.

"We're providing a unique and eclectic approach that fits with people's lifestyles," he said of the space filled with ornate chandeliers, decorative mirrors, modern lamps and upholstered ottomans.

Quanrud said customers will be amazed to find a store with white walls — a far cry from the blood-red aesthetic of Petunia's.

By fall, the partners will unveil the lower level as retail space for window coverings, custom draperies and upholstery fabric.

So for Schneider, the new business is another way to satis-

fy his passion for interior decorating. But for Quanrud, a teacher, it's an opportunity to integrate more educational elements into the business.

Quanrud will introduce the Inspired Learning Studio, relocating Spanish classes he's been holding at Lily's to the neighboring location.

And while the owners may be ruling out any future business ventures, they do foresee growth as far as the learning studio, beyond Spanish to flower arranging and basic interior design classes.

The feedback from Red Wing residents has been incredible so far, they said.

"We've made them very proud by how we've reinvested in downtown" and given people one more reason to shop locally and maintain the downtown's vibrancy, they added.

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Tom Quanrud and Brian Schneider came to Red Wing nine years ago looking for a town where they could grow with the community. They now have two downtown stores. — photo by Cody Buckalew

## The details

Who: Tom Quanrud and Brian Schneider

What: Inspired Home & Flower Studio, 415 W. Third St.

When: Open 9 a.m.-6 p.m. Tuesday, Wednesday and Friday, 9 a.m.-7 p.m. Thursday, 9 a.m.-3 p.m. Saturday. Closed Sunday and Monday.

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